

Seamless Events has been offering exceptional event planning and association management services since 2005. Our team is pleased to announce that we are **offering creative services** to help brand your organization and events. We provide quality work and impressive designs so you may present your business in a professional way. Our **pricing is based on an hourly rate** – please contact us at info@seamlesseventsinc.com for a **complimentary consultation and quote**.

BRANDING / LOGO PACKAGE

It is important as a business to have a clear and appropriate logo to represent your company. A company's **visual brand** includes not only the logo, but the graphic elements that surround it. This package will help you grow your brand by providing customized visual components to use in both **print and digital applications**. This package takes 24-40 hours to complete with 2 minor rounds of changes per item.

Vector Logo Design Creations

- Full Color Version
- Black and White Version
- Stacked Version (vertical)
- Long Version (horizontal)
- Social Media Logo/Avatar (square)

Branding Components

- Color Palette
- Font Selection
- Decorative Icons
- Patterns and/or Textures
- Tagline (client provides copy)

Final files will be saved in various formats for easy client access and use. Up to three format requests are included.



Special Offer: Order this branding package before **June 1st**, and get a **6th item FREE!**

Once your branding and logo package is complete – the next step is to combine those elements into a successful **identity package**. These materials are the backbone of any branding effort because they present your company in an ideal way to your customers. The identity package below contains tried-and-true items you should consider when branding your business.

IDENTITY PACKAGE

The beauty of an identity package is that every printed and digital piece of correspondence your company issues to your customers, will reinforce your message, impact, and brand. This package offers massive repetition that is crucial to a successful campaign. This identity package includes 5 of the following components of your choice – **quantities have been listed next to each item below**. This package takes 24-40 hours to complete with 2 minor rounds of changes per item.

- Branding Images (4)
- Business Card (1)
- Letterhead (1)
- Envelopes (2)
- Rack Card (1)
- Notepad (1)
- Brochure (1)
- Pocket Folder (1)
- Thank You Card (1)
- Power Point Template (1)
- Email Banners (2)
- Email Template (1)
- Email Signature (1)
- Newsletter Template Print (1)
- Newsletter Template Email (1)
- Bottle/Mug Design (1)
- Tote Bag Design (1)
- Lanyard Design (1)
- T-Shirt Design (1)
- Pen Design (1)



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The following two pages contain an **a la carte menu of design items for print, digital, and virtual needs**. These materials are necessary to properly brand your gathering and make it memorable. You may choose as many items as needed for your **in-person or virtual** event, conference, seminar, or meeting. We are happy to assist you in making suitable choices.

A LA CARTE PRINT MARKETING / EVENT DESIGN OPTIONS

The list below highlights the approximate **amount of hours per component** – which includes 2 minor rounds of changes. You will receive two design drafts to choose from per selection – **the final quantity per item is 1**.

- Agenda Booklet Handout – 4 pages (8 hours)
- Program Booklet (hours vary – this can be discussed during consultation)
- Standing Banner (2 hours for the first banner because the design is being created – then a half hour for any banner thereafter)
- Stage Backdrop (4 hours)
- Tablecloth (2 hours)
- Name Tag (2 hours)
- Place Card (2 hours)
- Flyer (2 hours per side)
- Postcard (2 hours per side)
- Rack Card (2 hours per side)
- Auction Sheet Template (4 hours)
- Raffle Sheet Template (4 hours)
- Lighting Monogram (2 hours)
- Trifold Centerpiece (6 hours)
- Cocktail Napkin (1 hour)
- Custom Giveaways:
 - Notepad (1 hour)
 - Lanyard (1 hour)
 - Magnet (1 hour)
 - Sticker (1 hour)
 - Shirt (1 hour)
 - Mug (1 hour)
 - Pen (1 hour)
- Event Signage:
 - Tabletop or Easel Sign (2 hours for the first sign because the design is being created – then a half hour for any sign thereafter)
 - Event Map (2 Hours)
 - Podium Sign (1 hour)

**CONTACT
US FOR A
QUOTE!**



Note: The hours listed per item (above) are for the **graphic design work only** – **print production is a separate cost**. We will gladly manage or assist you with the printing process per your request.

A LA CARTE DIGITAL MARKETING / EVENT DESIGN OPTIONS

The list below highlights the approximate **amount of hours per component** – which includes 2 minor rounds of changes. You will receive two design drafts to choose from per selection – **the final quantity per item is 1.**

- Digital Signage (2 hours per sign)
- Photo Re-Touching (1 hour for 4 photos)
- Power Point Presentation Template (4 hours)
- Build Slide Presentation from Client Script (hours vary – this can be discussed during consultation)
- Social Media Branding Images for up to 3 Platforms (ex: Facebook, Instagram, Twitter, LinkedIn, etc.)
 - Profile Image (1 hour)
 - Cover Image (1 hour)
- Email Marketing Campaigns:
 - Email Template (2 hours)
 - Email Banner (1 hour)
- Website Management (hours vary)



A LA CARTE VIRTUAL EVENT DESIGN OPTIONS

Below you will find a list of **design offerings for your virtual events**. You may choose as many items as you wish to complete your presentation, and we are happy to assist you in making suitable choices. Seamless will also help you select the best **online production platform** for your meeting goals (Zoom, IMS, etc.). Hours for these components vary depending on specific needs – this can be discussed during consultation.

Online Virtual Event Production

- Interface Graphics (logos, images, etc.)
- Interface Backgrounds
- Bumper Slides
- Slide Shows
- Lower Thirds

Video Production

- Video Compilation
- Video Editing
- Bumper Videos
- Transition Videos
- Music/Audio Selection



CORPORATE GIFT BOXES

Add depth to your **virtual events** by sending participants a **customized box of gifts** that correspond to what they will be experiencing during the digital gathering.

Seamless will happily assist you in making suitable choices regarding your theme and the items themselves. We also handle the ordering, assembling, and delivering of these boxes to your attendees.

Please contact us at info@seamlesseventsinc.com for a complimentary consultation and quote.



Special Offer: Order from the a la carte menus before **June 1st**, and get **1 item FREE!**

A Message From Our CEO...

Connie Bernard

CEO, Seamless Events Inc.

Proud Mom | Delco Native | Poconos Lover

We work hard to enhance our Seamless brand by creating opportunities around what's best for our clients and soon-to-be clients. We are extremely excited to be offering creative services! We care deeply about how each brand of a company, association, and/or event is portrayed that we wanted to be part of helping make it successful for YOU. We have an amazing design manager on our team whose creative vision will WOW you! We look forward to being your trusted partner in delivering these services to you – and guarantee nothing short of a seamless experience.

